

2007-1-25 Minutes Bike/Ped Task Force

Present: Jack Saye, Monte Kropp, Ric Zeller, Steve Rinsler, Janet Barlow, Luther (Till) Dohse, Tom Redinger, Barb Mee, Elisa Mayes Terri March, Grace Curry, Laurie Towers.

Announcements:

1. Healthy Buncombe will begin another Moveabout program on March 5th. They are trying to get more small businesses involved in the program. This session will involve a City vs. County Initiative.
2. Kathy Molin, our TDM (Transportation Demand Management) Coordinator announced the new "Emergency Ride Home" program is now in effect. To qualify you must be registered for the program and use an alternative mode of travel to work or carpool. You must be 21 years or older, live and/or work in Buncombe County. Approved modes of travel are: Asheville Transit (must purchase a monthly or yearly pass or employer participates in PASSport program, Ridesharing, Bicycling, or Walking. To register call 232-4564 or visit www.ashevilenc.gov/transit.htm or www.ashevilenc.gov/mpo.htm. Please pass the word on to your friends.
3. Claudia attended the Parks & Greenways Foundation meeting to today. They have invited us to join their trip to Chattanooga on Saturday, April 28, 2007. At this time we provide our own transportation. This is a 4 hour drive. Events start at 11:00 AM at the River City Company Conference Room, Miller Plaza in downtown Chattanooga. Lunch will be provided. The presentation will last till 1:45; a guided tour of the greenway system will last from 2:00-4:00 PM. A debrief will be held from 4:30-6:00 PM. Contact Claudia to register for the trip by February 15, 2007 or contact Honor Moor Foundation Ex. Dir. At HMoor@ashevilenc.gov.
4. A Bike Love Fest fundraiser will happen on Saturday, Feb 10, 2007 at The Wedge Gallery on Roberts St. in the River District at 8PM near the RiverLink Bridge. Cost is \$10.00 and all proceeds go to fund the Bicycle Locker program. Music provided by local bands, The French Broad Brewing Company providing beverage. Planning meeting January 31 at 6PM. They need assistance.
5. Strive Not to Drive planning has begun. **The next meeting is Thursday, February 1, 2007 at West End Bakery at 8:00AM.** Events will kick off with a press conference at the Transit Station on Wed, April 18 with local elected officials. We hope to have them ride bikes to the press conference. The Commuter Challenge begins on Friday, April 20th. Use any mode of alternative transportation to get to work, or run errands. Film festival will be held Friday, April 20th at UNCA. Deadlines for short PSA films is Thurs, March 1 winning film will be used to advertise SNTD events. Longer 7 min. film deadline is Friday, March 30th. Earth Day celebrations scheduled during the weekend at All Souls Church in Biltmore. Beat the Bounds Bike Ride will happen Sunday, April 22, 2007. Recap meeting will be held Thurs, May 24. Think about nominations for Golden Spoke or Golden Sneaker.

Finalized plans for Walking and Biking Assessment taking place Saturday, January 27, 2007. We are meeting at the Imaging Center at 8:50AM.

Brainstorming session for developing the Commuting Training we want to offer just before SNTD.

Publicity

1. SNTD events
2. Karen Chaves at ACT
3. Mt. Express Event calendar
4. Quality Forward email list
5. Flyers at Sports Clubs
6. Flyers at Bike Stores
7. BRBC newsletter
8. WNOCA Sierra Club newsletter
9. Mission Hospital Spectrum Newsletter

Registration Free or Cost?

Could offer a token if we charge like reflectors or flasher or gift certificates.
Could offer lunch.
Need to have them register either way. Cost gives feeling information is important.

Title: “How to Leave your car at home” “Bicycling as Transportation”

Tentative date: Sunday, April 15th.

Format

1. Have a panel made up of bike commuters
 - Luther, Kris Hinz, Ric Terri, Pattie, Laurie, Tony H, Linda Giltz, Bob Heckman, Tracey Armstrong, Tammy from WOXL.
2. Offer 3 main groups happening at same time if a large group attends
 - Route Planning – would offer information on how to choose a good route, what to avoid, how to get around difficult areas like using the bus, perhaps sign up for a biking buddie.
 - Equipment – cover clothing, carrying items, safety issues
 - Rules & traffic etiquette – how to share the road w/ other users
3. Show the overview CD from The League of American Bicyclists, and SNTD video.
4. Perhaps have a ride to give folks the opportunity to ride on the street in a non-threatening situation. Perhaps ride to lunch
5. Some of the items to include in our clinic: Putting your bike on the bus bike rack; How to use the bike map; Safety equipment; safety skills; rules of the road; etiquette; being a responsible cyclists; clothing strategies; cleaning up after you get to where you are going; carrying stuff safely; traveling with children; have signs “commuter in training”; sign up for a bike buddie; dealing with barriers; dealing with things that might go wrong.